

## Inquiry Form

IIPHG(U)/2026-27/04

Date: 09.04.2026

To Indian Institute of Public Health Gandhinagar Opp. Air Force Headquarters, Near Lekawada Bus Stop Gandhinagar, Gujarat GST No.: 24AAAI9398E1ZH	From:
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**Sub.: Inviting Quotations for Development of Clinical Skill Video Tutorials.**

**About IIPHG:** Indian Institute of Public Health Gandhinagar (IIPHG) is India's first Public Health University formed under The IIPHG Act 2015 of Gujarat State.

**About Inquiry:** Indian Institute of Public Health Gandhinagar (IIPHG) proposes to develop short clinical skill based video tutorials to support structured mentoring and improve delivery of Comprehensive Primary Health Care (CPHC) services in Gujarat.

These videos will demonstrate step-by-step clinical procedures in a standardized and practical manner for frontline healthcare workers.

In this regard, we invite quotations from eligible agencies/freelancers for the development of clinical skill video tutorials as per the details mentioned below:

**Services required:**

- **Total Number of Videos:** Approximate 54 videos shall be developed under this project.
- **Duration per Video:** Each video shall have an approximate duration of 7-8 minutes.
- **Location:** Shooting will be conducted at Skill Lab Facilities in Ahmedabad/Gandhinagar. In specific cases, additional locations such as PHCs or hospitals may be utilized, if required.
- **Language:** The videos shall be developed in Gujarati language.

- **Video Format:** The final deliverables shall be provided in MP4 format, in both Full HD (1080p) and 720p resolutions.
- **Subtitles & Annotations:** Each video shall include clear Gujarati language subtitles and on-screen annotations to highlight critical steps, ensuring better understanding and adherence to standard clinical procedures.

**Scope of Work:** The selected agency/vendor shall be responsible for end-to-end development of clinical skill video tutorials, as per the following scope:

1. **Videography & Production:** Carry out professional videography of clinical procedures at designated skill lab facilities in Ahmedabad/Gandhinagar, and at additional healthcare facilities (PHCs/Hospitals) if required.
2. **Demonstration Recording:** Record live demonstrations conducted by clinical experts/health professionals, which will be arranged by IIPHG in coordination with skill lab facilities and subject experts.
3. **Equipment & Setup:** Arrange all necessary videography equipment including cameras, lighting, audio recording systems, and related accessories required for high-quality production. (Skill lab infrastructure, clinical equipment, and mannequins will be arranged by IIPHG.)
4. **Coordination & Execution:** Coordinate with the IIPHG team for execution of the shooting schedule, which will be planned and shared by IIPHG, including locations, dates, and sequence of recordings.
5. **Audio Recording:** Capture clear, high-quality live audio during demonstrations. (No separate voiceover recording is required.)
6. **Subtitles & Annotations:** Develop and incorporate Gujarati language subtitles and on-screen annotations based on live demonstration audio, highlighting critical procedural steps for better understanding.
7. **Post-Production:** Undertake video editing, sound synchronization, enhancement, and final production to ensure clarity, consistency, and professional quality output.
8. **Final Deliverables:** Provide all final edited videos in the specified formats along with complete raw footage of the recordings.

**Note:**

- No pre-developed script will be provided; content will be based on live demonstrations, and subtitles shall be created accordingly.
- Shooting schedule, locations, and coordination with clinical experts will be managed by IIPHG.

- Skill lab facilities, clinical equipment, and mannequins will be arranged by IIPHG.
- All costs, including manpower, equipment, travel, and logistics, must be included in the quoted rates.

**Timeline:**

- **Shooting Duration:** The shooting of all videos is to be completed within 7–10 days.
- **Final Submission:** All final edited videos shall be submitted within 15 days from the completion of shooting.

**Terms & Conditions:**

1. **PAN & GST (Share Copy):**
2. **Delivery Period:** The final edited videos along with complete raw footage shall be submitted within 15 days from the completion of shooting.
3. **Validity of the quote:** Minimum 30 days
4. **Payment Term:** 100% payment shall be released within 10 days of submission of all final edited videos along with complete raw footage and invoice, subject to verification and approval by IIPHG as per the specified requirements.
5. Payment shall be released based on the actual number of videos completed, submitted, and duly approved by IIPHG as per the specified requirements.
6. Please sign and stamp on each page.
7. All quoted rates should be inclusive of all costs, including travel, accommodation, food, manpower, equipment, and all associated expenses.
8. Final videos must meet required technical and quality standards.
9. IIPHG will provide shooting schedule, locations, skill lab access, clinical experts, and required equipment/mannequins.
10. For any queries regarding inquiry, please feel free to contact us at: +917433910705
11. Please submit your quotation in sealed cover at IIPHG Office address mentioned above on or before 15/04/2026.
12. **Last date to submit the quotation:** 15/04/2026

Signature of Authorized Signatory With company seal

**Quotation for Development of Clinical Skill Video Tutorials:**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Approx. Qty.</b>	<b>Rate (Rs.)</b>	<b>Amount (Rs.)</b>
<b>1</b>	Development of Clinical Skill Videos (7-8 minutes each) including shooting, editing, subtitles, and final output	54 Videos		
	Total without GST			
	GST@_____%			
	<b>Total with GST</b>			

**Note:** The bidder should have prior experience in similar video production/editing work. The selected vendor shall be required to submit documentary evidence in the form of sample videos/portfolio/links of previously executed similar projects for verification, as and when requested by IIPHG.

Signature of Authorized Signatory with company seal