



INDIAN  
INSTITUTE  
of PUBLIC  
HEALTH  
GANDHINAGAR

ESTABLISHED BY GOVT. OF GUJARAT AND PHFI

Achieving Excellence Together



SHALBY  
ACADEMY

(A Unit of SHALBY LIMITED)

# eCourse in Advanced Hospital Management

In collaboration with IIPH University, Gandhinagar  
Batch Starts in June 2022

## Course Background

Over a period of time hospitals have been assumed to be an industry which requires to render quality services to the clients (patients). Healthcare Industry is observing a remarkable growth in the last few years, though there are huge challenges before Indian healthcare industry, such as demand for quality, healthcare professionals, increase in patient's expectation considering quality aspects, access and transparency in healthcare delivery. This has undoubtedly opened opportunities for graduates to explore the field of Hospital Management as a bright career option.

The brand of hospital is built up by its services and its staff. There are many pivots within hospital that might build up the brand and image of the hospitals like nursing staff, doctors and paramedics. Of all the constituents of a hospital frame work.

Nursing, front office and the Doctor fraternity occupy prime positions in the constantly evolving environment of both private or public healthcare management setup and its health delivery. They play a variety of roles within the healthcare as administrators, managers, and consultants who work in a variety of settings such as Hospitals, Nursing Homes, Primary Care Health Centres, Ambulatory Centres, Rehabilitation Facilities, and Integrated Health Systems.

## Course Content

### Module 1:

Basics of Epidemiology & Hospital Statistics for Decision Making In Hospitals.

### Module 2:

Introduction to Hospital Services & Human Resource Management in small to big hospitals.

### Module 3:

Hospital Operation Management

### Module 4:

(A) Operational Excellence for Hospitals  
(B) Quality Management in Hospitals  
(C) Medico Legal Aspect for Effective Management of small to big Hospitals

### Module 5:

Optional Contact Program at Shalby Hospitals – Hands – on – Training

## Course Duration

6 months (Online eLearning mode)

## Key Features of the Program

- Certification by Indian Institute Of Public Health, Gandhinagar and Shalby Academy
- Live Interactive Sessions and Discussion board for open discussion amongst students
- Optional Training by Industry Experts of Shalby Hospitals
- Competency based teaching methods

## Learning Methodology

- Recorded Lectures
- Discussions Board
- Hands-On Training in Shalby Hospitals(Optional)
- Stay in Touch – Each candidate will have access to the academic team by email

## Eligibility

- Graduate in any discipline aspiring for a bright career in Healthcare
- Healthcare professionals desiring to upgrade their skills

## Fee

**INR 25000/-**  
(Two equal installments  
of INR 13000/- each )



## Course Benefits

- Healthcare Industry is one of the fastest growing industries with huge requirement for trained managers
- This course prepares you for a sustainable and stable career
- It will also provide the participants to undertake leadership role in healthcare organisation and provided accelerated growth to the organisation
- This course will also provide essential elements leading for improving hospital operations

# Where Every Student Thrives

## Career Services

Successful candidates can avail our career services facility. We provide help in finding jobs. However, this is not an undertaking for job or guarantee of job after completion of the course.

## Course Delivery



### Lectures

eLectures, supported with a PowerPoint presentation will be delivered.



### Stay in touch

Each learner would have access to the academic team. He/she may write e-mail or call them to seek clarification.



### Interactive Session

A regular online interactive session will be conducted to give an opportunity to interact with course faculties and fellow participants.



### Optional Training at Shalby Hospital

The participants will be given an opportunity for interaction & on-site training with consultants at Shalby Hospitals, for a period of 4 weeks.



### Discussion Board

It will serve as a platform for interaction and knowledge sharing between the participants for open discussion, on the topic posted by the faculty on the discussion board. Key concepts, case studies and real life examples are discussed, students also get a chance to clarify their doubts/academic clarifications.

## About Shalby Academy

Shalby Academy is a part of Shalby Limited which operates a chain of 12 Multi-specialty hospitals across India, with an aggregate capacity of over 2000 hospital beds. Shalby's recognition as a multi-specialty tertiary care hospital chain, in the Indian healthcare industry, was envisioned by the founder Dr. Vikram I. Shah – CMD.

Shalby Academy aims at continually improving the healthcare quality delivery in India by providing "Industry – ready" education and training to various strata of healthcare professionals.

## About IIPHG

(University established under IIPHG ACT 2015, of Gujarat state)

Indian Institute of Public Health Gandhinagar (IIPHG) aims at strengthening the overall health system in the country through education, training, research, and advocacy/policy initiatives.

The Institute started its operation in July 2008 from its interim location in Ahmedabad with the commencement of its 1st batch of Post Graduate Diploma in Public Health Management (PGDPHM). In-service medical officers from the states of Gujarat, Chhattisgarh, and Madhya Pradesh were sponsored by National Rural Health Mission (NRHM) to attend this course.

IIPHG is currently registered as a University established Under the IIPHG Act 2015 of Gujarat State. The institute is headed under the directorship of Prof. Dileep Mavalankar, a renowned Academician and Researcher trained in India and United States of America, and working in the field of public health since last three decades.

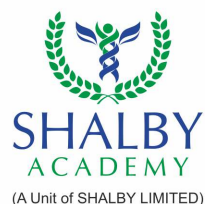
## Assessment

Grades will be determined on the basis of:

- End module exam
- Participation in interactive sessions and discussion board topics

## Course Lead

- **Dr. Deepak Saxena** – PhD, MD, IIPHG Professor
- **Dr. Tapasvi Puwar** – MD (Community Medicine), MPH, IIPHG Associate Professor
- **Dr. Somen Saha** – PhD, MPH, IIPHG – Associate Professor
- **Dr. Anurag Saxena** – BE, MBA, Fellowship Programme in Management (PhD), IIPHG Assistant Professor



### Shalby Academy (A Unit of Shalby Ltd)

HO: Shalby Academy, L Floor, Shalby Hospitals, OPP Karnavati Club, Ahmedabad, Gujarat -380015  
Contact: 95120 01140 | Email: [enrollments@shalby.org](mailto:enrollments@shalby.org)  
For details, please visit: [www.shalbyacademy.com](http://www.shalbyacademy.com)



### Indian Insitute of Public Health, Gandhinagar

Opp. Air force Head Quarters. Nr. Lekawada Bus Stop, Gandhinagar-Chiloda Road, Gandhinagar.  
Contact: 99989 05263 | Email: [acphm@iiphg.org](mailto:acphm@iiphg.org)