



INDIAN
INSTITUTE OF
PUBLIC HEALTH
GANDHINAGAR

India's first Public Health University



Master of Hospital Administration
(August 2017- July 2019)

MASTER OF HOSPITAL ADMINISTRATION

About Hospital Administration

Indian healthcare sector is growing at a rapid rate. It has been estimated that till 2020, the sector will grow at a cumulative average rate of 16.5% and will touch US\$ 280 billion (18,48,000 Crore Rs) revenue mark (KPMG India). In terms of workforce requirement, it is estimated that the sector will create 40 million (4 Crore) new jobs (reported by AIMA in collaboration with BCG and CII). As of date, hospitals constitute the largest segment of the healthcare sector and account for approximately 70% of its revenue. For managing the rapidly growing hospitals, the demand for professionally trained hospital administrators is increasing rapidly. The rapid growth in demand for qualified hospital administrators is also backed by existing evidence that suggest that better managed hospitals generally have superior clinical outcomes, higher degree of patient satisfaction, and have higher likelihood of patients recommending the hospital to others.

In India, there is severe paucity of professionally trained hospital administrators. Limited number of academic institutes are focused on producing trained hospital administrators, while, the demand for qualified administrators is increasing rapidly. As a result, in many hospitals, senior practicing doctors are also performing the role of administrator. However, it places a significant demand on the time of these doctors, making it difficult for them to devote adequate time to both clinical and administrative work. As a result, either clinical or administrative work gets neglected, ultimately resulting in poor quality of care and/or poor patient satisfaction. Lack of trained administrators also result in inadequate second line of leadership in many hospitals and pose a serious challenge to the sustainability of healthcare initiatives taken by the hospitals. Hence, professionally qualified hospital administrators not only have a very good career prospects but also are pivotal to the growth of hospitals in India. They will have self-satisfaction of serving the suffering people in time of need in the hospitals.

Master of Hospital Administration (MHA) Programme at IIPHG

MHA programme offered by the IIPHG is a two year, full-time programme. The programme is designed to develop professionally trained administrators who can play an effective managerial role and provide leadership in public/private hospitals and healthcare institutions. For achieving its intended objective the programme curriculum is structured on a multi-disciplinary perspectives including general management and hospital management theories and practices. The classes will be delivered using a variety of teaching /learning techniques, including lectures, case discussions, practical exercises, lab-work, hospital visits, seminars, journal clubs, collaborative learning, group discussions, assignments, hands-on training, internship, and dissertation in hospitals.

The course is scheduled to begin from August 2017.

Faculty : IIPHG has 14 full-time faculty with medical, public health, management, and social science backgrounds. Most faculty have advanced qualifications from Indian and foreign universities of high repute. Additionally, subject experts from a pool of 75 PHFI faculty members and visiting/adjunct faculty from India and abroad also contribute to the IIPHG teaching programme. IIPHG will also draw upon highly experienced hospitals managers as visiting faculty.

Job opportunities after MHA : MHA degree open avenues to a career in Health and hospital Administration that contributes to the improvement of health and welfare of people. Potential employers include corporate hospitals, Government and trust hospitals, insurance companies, TPAs, medical equipment manufacturers and suppliers, pharmaceutical companies, diagnostic laboratories and clinics, medical transcription companies, managed care sector, companies dealing with home based care, medical tourism sector, medicine and hospital related start-ups. Multilateral and bilateral organisations like the World Health Organisation and other United Nation agencies, various state and central government departments, national and international non-governmental organizations, corporate social responsibility or industry-supported foundations, academic and research institutions, and allied health organisations also constitute an important employer segment. After MHA, student can also opt for higher studies in hospital administration in India or abroad. Placement cell at PHFI/IIPHG will help students find suitable placement after the completion of the programme.

Eligibility: The course is open to candidates with a bachelor's degree in any discipline from a recognised university, with at least 50% marks. Preference will be given to applicants having a graduate/bachelor's degree in any of the following fields - medical, dental, physiotherapy, AYUSH, nursing and paramedical sciences; veterinary sciences; management; natural sciences (including biology); social sciences and social work; engineering; law; commerce or accounting; communication; etc. Relevant work experience in health and development sector will be an advantage but are not mandatory.

MASTER OF HOSPITAL ADMINISTRATION

Admission and Fees

Selection of applicants will be based on educational qualification, marks obtained in university exams and any PG entrance exams, work experience and performance in personal interview and group discussion.

Course Fees

- Indian nationals (including Nepal): Rs. 1,80,000 per annum
- International students: \$ 5,500 per annum.

(This does not include hostel & food fee, cost of books, stationery, dissertation & convocation etc.)

Excellent Hostel accommodation is available: (Single non AC room with attached toilet)

Number of Seats: 50

Last date for receipt of filled application is 15 July 2017

How to Apply

Interested candidates may apply through following steps:

- Download application form from www.iiphg.edu.in, www.phfi.org/iiphg.
- Fill Online application form or complete the application form and e-mail scan copy to **mha_admission@iiphg.org** or post/hand deliver to **Assistant Registrar-(Academic Programmes)** (detailed address at the end of the brochure).

Interested candidates may contact **Assistant Registrar- (Academic Programmes)** to visit the institute/university and interact with faculty for more information.

Indicative Course Content

- Basics of Health and Society including social and behavioural determinants of health, health economics,
- Basics of Public Health including management of national health programmes, and epidemiology & disease Surveillance
- Hospital management including organisational behaviour, project management, accounting and financial management, laws & business ethics, human resources management and marketing management
- Research in hospital sector with emphasis on biostatistics, research methodology & scientific writing
- Decision Sciences including data analysis and Operations Research techniques, management information system, strategic management, use of computers in management
- Managing hospital partners with focus on client/patient communication, negotiation & conflict resolution, logistics & supply chain management, service and quality management, hospital planning and organization, managing consultant networks, operations management, and hospital design & infrastructure planning
- Field immersion and exposure through internships and dissertation

Unique Features of the MHA Program

- Strong grounding in Public Health & Hospital Domain
- Practice based teaching pedagogy using case study method and hospital visits
- Guest lectures by eminent people from the hospital industry in India and abroad
- Inter-disciplinary approach
- Focus on transformative learning
- Exposure to workshops and conferences
- Focus on Innovation and entrepreneurship
- Well designed campus with modern teaching facilities

Hospital and practice linkages

- Practical trainings in hospitals via internship & dissertation
- Programme Advisory Committee of eminent doctors and business heads of leading hospitals

About PHFI and IIPHG

About Public Health Foundation of India (PHFI)

PHFI is a public-private initiative that collaboratively evolved through consultations with multiple constituencies, including Indian and international academia, state and central governments, multi- and bi-lateral agencies and civil society groups. PHFI aims to address the limited institutional capacity in India for training, research and policy development in the area of public health through the establishment of Indian Institutes of Public Health (IIPHs) across the country. Structured as an independent foundation, PHFI adopts a broad, integrative approach to public health, tailoring its endeavors to Indian conditions and bearing relevance to countries facing similar challenges and concerns. PHFI is the sponsoring organisation for all IIPHs.

Indian Institute of Public Health Gandhinagar (IIPHG)

IIPHG was set up in 2008 by the Public Health Foundation of India (PHFI) and the Government of Gujarat as a joint initiative. IIPHG is a pioneer institute in public health education, training, research and advocacy. The institute has been recognised as the first public health university in India a university established under IIPHG Act, 2015, of Gujarat State.

Other Academic Programs at IIPH Gandhinagar

Full-time Programmes

- ❖ Master of Public Health (MPH) -2 years
- ❖ Post Graduate Diploma in Public Health Management (PGDPHM) – 1 year (*starts in August every year*)
- ❖ Associate Fellow of Industrial Health (AFIH) – 3 months (*starts in December every year*)

Distance Learning Programmes

- Certificate Course in Research Methodology (CRM) - 6 months
- Certificate Course in Improving Management of Public Health Programme: Tools and strategies (CIMPH) - 6 months
- Certificate Programme in Health, Safety, and Environment Management (HSE) - 3 months
- Certificate/Post Graduate Diploma in Public Health and Hospital Management for Nursing and Allied Health Professionals - 6 months / 1 year

Short term Training Programmes

- Several short term training programmes offered by IIPHG in the areas of research methods, epidemiology, statistics, health economics and finance, programme management, ergonomics, etc.

So far, 1,400 participants have undergone these training programmes at the Institute.

Upcoming Programs

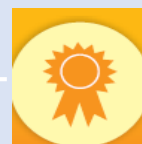
- PhD programme at IIPHG (Regular course)
- Certificate Course on Effective Grant Writing in Public Health- 3 months (DL course)
- Certificate course in Orientation to Public Health for Medical Undergraduates students – 3 months (DL course)
- Certificate course in leadership programme for Medical officer to Improve PHC performance-6 months (DL course)



95% placements since inception



Distinguished faculty, scholars and practitioners from India and the world



Competency driven and practice oriented courses

Programme brochures and application forms are available on

IIPHG/PHFI website [http:// www.iiphg.edu.in](http://www.iiphg.edu.in), www.phfi.org

Please submit your filled application form at the address given below:

Assistant Registrar - (Academic Programmes)

INDIAN INSTITUTE OF PUBLIC HEALTH GANDHINAGAR

University formed under IIPHG Act 2015 of Gujarat State
Opposite Air Force Head Quarters, Near Lekawada Bus stop,
Gandhiangar-Chiloda Road, Lekawada,
CRPF.P.O, Gandhinagar - 382042, Gujarat, INDIA

Phone No: 079-66740700;

E-mail: mha_admission@iiphg.org, contact@iiphg.org

URL: www.iiphg.edu.in, www.phfi.org



**INDIAN
INSTITUTE OF
PUBLIC HEALTH
GANDHINAGAR**