



INDIAN  
INSTITUTE OF  
PUBLIC HEALTH  
GANDHINAGAR

India's first Public Health University



**Master of Hospital Administration**  
**(August 2018- July 2020)**

# MASTER OF HOSPITAL ADMINISTRATION

## About Hospital Administration

Indian healthcare sector is growing at a rapid rate. It has been estimated that till 2020, the sector will grow at a cumulative average rate of 16.5% and will touch US\$ 280 billion (18,48,000 Crore Rs) revenue mark (KPMG India). In terms of workforce requirement, it is estimated that the sector will create 40 million (4 Crore) new jobs (reported by AIMA in collaboration with BCG and CII). As of date, hospitals constitute the largest segment of the healthcare sector and account for approximately 70% of its revenue. For managing the rapidly growing hospitals, the demand for professionally trained hospital administrators is increasing rapidly. The rapid growth in demand for qualified hospital administrators is also backed by existing evidence that suggest that better managed hospitals generally have superior clinical outcomes, higher degree of patient satisfaction, and have higher likelihood of patients recommending the hospital to others.

In India, there is severe paucity of professionally trained hospital administrators. Limited number of academic institutes are focused on producing trained hospital administrators, while, the demand for qualified administrators is increasing rapidly. As a result, in many hospitals, senior practicing doctors are also performing the role of administrator. However, it places a significant demand on the time of these doctors, making it difficult for them to devote adequate time to both clinical and administrative work. As a result, either clinical or administrative work gets neglected, ultimately resulting in poor quality of care and/or poor patient satisfaction. Lack of trained administrators also result in inadequate second line of leadership in many hospitals and pose a serious challenge to the sustainability of healthcare initiatives taken by the hospitals. Hence, professionally qualified hospital administrators not only have a very good career prospects but also are pivotal to the growth of hospitals in India. They will have self-satisfaction of serving the suffering people in time of need in the hospitals.

## Master of Hospital Administration (MHA) Programme at IIPHG

MHA programme offered by the IIPHG is a two year, full-time programme. The programme is designed to develop professionally trained administrators who can play an effective managerial role and provide leadership in public/private hospitals and healthcare institutions. For achieving its intended objective, the programme curriculum is structured on a multi-disciplinary perspectives including general management and hospital management theories and practices. The classes will be delivered using a variety of teaching /learning techniques, including lectures, case discussions, practical exercises, lab-work, hospital visits, seminars, journal clubs, collaborative learning, group discussions, assignments, hands-on training, internship, and dissertation in hospitals.

**Faculty :** IIPHG has 15 full-time faculty members with medical, public health, management, and social science backgrounds. All of them have advanced qualifications from reputed Indian and foreign universities. Additionally, a number of visiting/adjunct faculty from India and abroad also contribute to the IIPHG teaching programmes. IIPHG also draws upon highly experienced hospitals managers as visiting faculty.

**Advisory Board:** Leading doctors and professionals from renowned hospitals like CIMS, Zydus, Sterling, Shalby, HCG, Apollo, Asian Bariatrics, Parekh's hosp, Samved hosp, NHL Med College, etc are on the advisory board for this course

**Job opportunities after MHA :** MHA degree open avenues to a career in health and hospital administration that contributes to the improvement of health and welfare of people. Potential employers include corporate hospitals, government and trust hospitals, insurance companies, TPAs, medical equipment manufacturers and suppliers, pharmaceutical companies, diagnostic laboratories and clinics, medical transcription companies, managed care sector, companies dealing with home based care, medical tourism sector, medicine and hospital related start-ups. Multilateral and bilateral organisations like the World Health Organisation and other United Nation agencies, various state and central government departments, national and international non-governmental organizations, corporate social responsibility or industry-supported foundations, academic and research institutions, and allied health organisations also constitute an important employer segment. After MHA, student can also opt for higher studies in hospital administration in India or abroad. Placement cell at IIPHG facilitates students to find suitable placement after the completion of the programme.

**Eligibility:** The course is open to candidates with a bachelor's degree in any discipline from a recognised university in India and abroad, with at least 50% marks. Public Health and Hospital Administration being a multidisciplinary area, people are welcome to apply from varied academic background e.g; medical, dental, physiotherapy, AYUSH, nursing and paramedical sciences, veterinary sciences, management, natural sciences (including biology), social sciences and social work, engineering, law, commerce or accounting, communication, etc. Relevant work experience in health and hospital sector will be an advantage but is not mandatory.

# MASTER OF HOSPITAL ADMINISTRATION

## Admission and Fees

Selection of applicants will be based on educational qualification, marks obtained in board/ university exams, work experience and performance in personal interview, essay writing and group discussion.

### Course Fees

- Indian nationals (including Nepal & Bhutan): Rs.1,98,000 per annum
- SAARC country students: US\$4000 per annum.
- International students: US\$ 5,500 per annum.

(Fees does not Include cost of hostel & food, books, stationery, dissertation & convocation etc.)

**Hostel fees:** 25000 per semester (Mess fees separate). Hostel rooms are single non AC, with attached toilet and balcony. Limited rooms available - Indicate your requirement in the application form.

**Number of Seats: 60**

**Last date of application: 31<sup>st</sup> May, 2018.**

## How to Apply

Interested candidates may apply through following steps:

- Fill the application form online in [www.iiphg.edu.in](http://www.iiphg.edu.in) OR,
- Download application form from the above website, fill it and e-mail scan copy to **mha\_admission@iiphg.org** or post/hand deliver to the **Assistant Registrar-(Academic Programmes)** (detail address at the end of the brochure).
- Deposit Rs. 500 (US\$8 for International & SAARC candidates) as application fees through Demand Draft/ NEFT/RTGS (Bank details in application form)

Interested candidates may contact **Assistant Registrar- (Academic Programmes)** to visit the university and

## Course Contents

- Basics of Health and Society including social and behavioural determinants of health, health economics,
- Basics of Public Health including epidemiology, disease surveillance, national programs
- Hospital management including organisational behaviour, project management, accounting and financial management, laws & business ethics, human resources management and marketing management
- Research in hospital sector with emphasis on biostatistics, research methodology & scientific writing
- Decision Sciences including data analysis and Operations Research techniques, management information system, strategic management, use of computers in management
- Managing hospital partners with focus on client/patient communication, negotiation & conflict resolution, logistics & supply chain management, service and quality management, hospital planning and organization, managing consultant networks, operations management, and hospital design & infrastructure planning
- Field immersion and exposure through internships and dissertation

### Unique Features of the MHA Program

- **Strong grounding in Public Health & Hospital Domain**
- **Practice based teaching pedagogy using case study method and hospital visits**
- **Guest lectures by eminent people from the hospital industry in India and abroad**
- **Inter-disciplinary approach**
- **Focus on transformative learning**
- **Exposure to workshops and conferences**
- **Focus on Innovation and entrepreneurship**

### Professional & Personal Development

- **Cultural Fest**
- **Garba night**
- **Sports Week**
- **Professional Development Workshop**
- **Cycling Excursion**
- **Photography Contest**
- **Debate**
- **Public Health Students Conclave**

## Hospital and practice linkages

- **Practical trainings in hospitals via internship & dissertation**
- **Programme Advisory Committee of eminent doctors and business heads of leading hospitals**

# About IIPHG

## About Indian Institute of Public Health Gandhinagar (IIPHG)

IIPHG was set up in 2008 by the Public Health Foundation of India (PHFI) and the Government of Gujarat as a joint initiative. It has moved to its new lush green campus constructed over a 50 acre land provided by Govt. of Gujarat in Gandhinagar on the banks of river Sabarmati. IIPHG is a pioneer institute in public health education, training, research and advocacy. The institute has been recognised as the first public health university in India (under IIPHG Act, 2015, of Gujarat State). IIPHG has a number of collaborations and MoU for research and projects with organizations/institute of repute in India and abroad and also with various Government partners like ICMR, DST, DBT, IMD, Govt of Gujarat, Govt of Maharashtra. IIPHG also has a rich research portfolio with more than 300 research papers published till now.

## Other Academic Programs at IIPH Gandhinagar

### On Campus (Full-Time) Programs

- ❖ Master of Public Health (MPH) – Starts in August 2018 (2 years)
- ❖ Post Graduate Diploma in Public Health Management (PGDPHM) - Session date in 2018 to be decided (1 year)
- ❖ Associate Fellow of Industrial Health (AFIH) - Starts in April 2018 (3 months)
- ❖ PhD program (To be commenced shortly)

### Off-campus (e- Learning) Programs

- Certificate Course in Research Methodology (CRM) - 6 Months
- Certificate Program in Health, Safety, and Environment Management (HSE) - 3 Months
- Certificate/Advanced certificate in Public Health and Hospital Management for Nursing and Allied Health Professionals - 1 Year
- Certificate Course on Effective Grant Writing in Public Health- 3-4 months

### Short Term Training Programs

- Several short term training programs offered by IIPHG in the areas of research methods, epidemiology, statistics, health economics and finance, program management, ergonomics, etc.
- So far, 1600 participants have undergone such training programs at the Institute.

### Upcoming Programs

- Certificate course in leadership program for Medical officer to Improve PHC performance-6 Months (e-learning)
- Certificate program in Medico legal & ethical issues in health care management-3 months (e-learning)
- Advanced certificate program in Quality Management and Accreditation of Hospitals-6 Months (e-learning)
- Advanced certificate program in Operational Excellence- 6 months (e-learning)
- Advanced certificate program in hospital management-6 months ( e-learning)

## Some of the employers of our MPH and PGDPHM alumni



Programme brochures and application forms are available on IIPHG website <http://www.iiphg.edu.in>

Please submit your filled application form at the address given below:

**Assistant Registrar - (Academic Programmes)**  
**INDIAN INSTITUTE OF PUBLIC HEALTH GANDHINAGAR**  
(University established under IIPHG Act 2015 of Gujarat State)  
Opposite Air Force Head Quarters, Near Lekawada Bus stop,  
Gandhiangar-Chiloda Road, Lekawada,  
CRPF.P.O, Gandhinagar - 382042, Gujarat, INDIA  
**Phone No: 079-66740700;**  
E-mail: [mha\\_admission@iiphg.org](mailto:mha_admission@iiphg.org), [contact@iiphg.org](mailto:contact@iiphg.org)  
URL: [www.iiphg.edu.in](http://www.iiphg.edu.in)

